

Creative Director: Joy Choi  
Designer: Drew Mahlmeister

I would like a playful website about tetris, and want to see one mock up with the navigation bar on the right side of the website similar to the “next piece” side bar in the game (seen in the image below).



The use of the blocks throughout the design website would be nice (maybe have a linked website button be a block and the website color theme be the block color). Or have a gif of the blocks stacking up and then restarting as the background; have a block move down somehow. Feel free to experiment and try anything.

Typeface wise, I would go for more sans serif and something casual (try the font used in the game or the tetris title too and see if it looks nice).

I want the homepage to be about a small history of tetris, and have pages regarding the 'how to play' and point system, music and effects, and a website that links to a tetris game (ex. <https://tetris.com/play-tetris>). If pages are too much, have a long page with sections and the buttons leading the viewer right to the new topic.

If you have any questions email me, and if any of my ideas are too much tell me and I'll think of something else that is more practical.