Creative Brief Joy Choi

Project Title: Tetris with Friends

- 1. I want my website to be engaging and explains a brief history of tetris, how to play it, and fun facts of tetris with friends.
- 2. The resource is: <u>https://en.wikipedia.org/wiki/Tetris</u> and <u>https://en.wikipedia.org/wiki/Tetris_Friends</u> but any external resources are fine.
- 3. My target audience is for people who enjoy games which is why I wish for the website to be interactive with tetris blocks moving, stacking, or something.
- 4. The overall message is explaining the boom and popularity of tetris and how tetris with friends shut down May 30, 2019.
- 5. The tone should be fun, playful, and nostalgic.
- 6. Visual style can match the tetris with friends' block colors or any of the tetris versions.



